

It can be very helpful to gather your ideas into sections to help you plan. Start jotting them down under the headings below. The more the better as you can choose your best soon:

Who is the gadget for?

Catchy name for the gadget

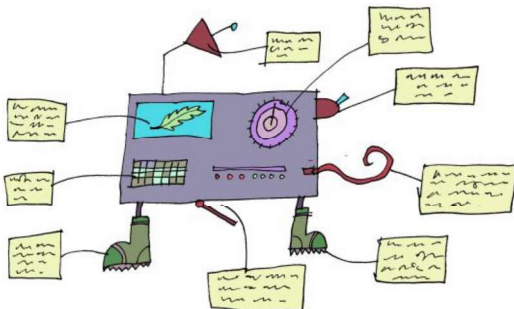
Features

Bonuses/extras

Quotation/testimonial

Key reason for purchasing

Activity 7: Draw your gadget



To help you get a real picture of what your gadget is like, why not have a go at drawing a diagram of it. Make sure to label your diagram with the different features it offers. As you are drawing, you might come up with new ideas that you haven't thought of yet. Get ready to add them to your plan.